Co-sponsor

ERICSSON

4th Annual Analytics Symposium
Delivering Business Value Through Analytics and AI

Friday, March 29, 2019

Tech Talks

Title: "Bringing Reality to Artificial Intelligence"
Dr. Brett Wujek – Principal Data Scientist in AI and Machine Learning R&D - SAS

Topic: The topic will be focused on bringing some reality to artificial intelligence…trying to clear away the buzzwords and hype and convey some concrete examples and go one level deep into some of the analytical technique behind it all, as well as covering some practical business implications.

Title: "Blockchain in Action"
Rich Meszaros – Managing Director – Accenture Digital

Topic: Are you asking yourself: What is blockchain? Where do I use it? And, how will it create value? If you are, you're not alone!! This session will discuss blockchain fundamentals, leading use cases where it is pioneering transparent and secure business processes and how it is poised to drive profound, positive change across businesses, communities and society.

Title: "How does a 100-year-old company innovate? The Digital Journey at Halliburton"
Joseph Winston – Head of Innovation - Halliburton

Topic: Digital Transformation is occurring across the globe. The addition of Digital Technology as a way of bringing value to business processes is a technique Halliburton has successfully used for decades. This presentation traces both the internal and external uses of Digital Transformation across the past 100 years at Halliburton. The presentation ends with a brief glimpse of future challenges.

Title: "Is Your Big Data the Holy Grail, or Full of Holes?"
Dr. Eric N. Haney – CTO – Lone Star Analytics

Topic: Data has been called the "new oil" but some organizations have more success than others. Issues like privacy, bias, data quality and shifting behavior are just a few challenges. These can leave use feeling like we've our data is full of holes, not the holy grail. This talk will highlight some ways executives who rely on data analytics can watch for pot holes on the road to Big Data nirvana.

Panel Discussions
♦ Preparing for a Digital Transformation: Challenges in becoming an Analytics Leader
♦ Identifying, hiring, and retaining good analytics talents

Student Data Science Competition Sponsored by Pier 1

Registration

Date: Friday, March 29th, 2019
Time: 8 am – 4 pm
Venue: Sheraton Arlington Hotel
         1500 Convention Center Dr.
         Arlington, TX 76011
         817 261-8200
Free Parking
Registration fee: $99/person
Breakfast and Lunch provided
Seats are limited
Registration Link

Dr. Santoso Budiman
Director
digital.innovation@uta.edu
817-272-6358

Center for Innovation and Digital Transformation
Bridging Business and Research